UNITED STATES PATENT AND TRADEMARK OFFICE

Title: HIGH GRANULARITY PROMOTION-BASED AWARDS AND USE IN GAMING

ENVIRONMENTS

Inventor: Robert A. Luciano, Jr., et al.

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Commissioner for Patents
U.S. Patent & Trademark Office
PO Box 1450
Alexandria, VA 22313-1450

AMENDMENT / REQUEST FOR CONTINUED EXAMINATION

Sir:

Responsive to the Final Office Action, dated 10/27/2008, the Applicants submit this amendment pursuant to 37 CFR 1.115. This amendment is timely filed together with a Request for Continued Examination and the appropriate fee.

Pages 2-5 are entitled Amendment to the Claims.

Pages 6-8 are entitled Remarks.

Page 9 is entitled Certificate of Mailing.